

Phoenix Group specializes in a range of services, from high-performance computing to crypto and cloud mining, data center hosting, crypto trading, and crypto mining products and equipment. It has also expanded its global footprint across UAE, Oman, Canada, USA and CIS countries through its four verticals and the establishment of the UAE's first fully regulated digital asset exchange M2.



MINING

Phoenix is one of the world's leading Bitcoin miners, with over 15 EH/s capacity, equivalent to circa 3% of the global BTC hash rate.



HOSTING

Development, operations, and maintenance of specialized state-of-the-art mining facilities providing hosting services with high performance computing power for the generation of digital assets



TRADING

Phoenix has exclusive distribution rights in the Middle East and Africa for industry leading technology hardware brands and accessories (Bitcoin mining equipment and crypto-wallets)



INVESTMENTS

Phoenix' investment arm aims to expand the business by acquiring strategic and profitable businesses to add both synergies to its core business as well as making healthy contributions to its bottom line. Recent investment in **M2 Exchange** and **Lyvely** is testament to its strategic direction and support of tech innovation in UAE

PHOENIX GROUP CONCLUDES A TRIUMPHANT 2023 -SOARING ABOVE EXPECTATIONS

REVENUE
USD 288.2 MN
(AED 1.06 BN)

TOTAL COMPREHENSIVE INCOME
USD 220.9 MN
(AED 811.4 MN)

NET OPERATING PROFIT
USD 207.8 MN
(AED 763.1 MN)

TOTAL ASSETS
USD 834.0 MN
(AED 3.06 BN)

EPS
USD 0.04
(AED 0.15)

OPERATIONAL METRICS

HASHING SHARE IN THE NETWORK
2.8%

BTC MINING PER DAY¹
18.4

CURRENT LIVE POWER CAPACITY²
527 MW

MINING EFFICIENCY
31.4 MW/EHs

POOL EFFICIENCY
2.15 BTC /EHs /DAY

POWER COST PER KWHr³
5.45 cent



CORPORATE STRATEGY



COMPETITIVE ADVANTAGE


LOW-COST, LONG-TERM
ENERGY CONTRACTS*


HIGHLY EFFICIENT, BEST
IN CLASS MINERS*


CONDUCTIVE
REGULATORY
FRAMEWORK


LARGE SCALE
DEPLOYMENTS


FAVORABLE
GEOGRAPHIC
PRESENCE


VERTICAL
INTEGRATION


INNOVATION


HIGHLY TALENTED
TEAM

LEADERSHIP

