Phoenix Group specializes in a range of services, from high-performance computing to crypto and cloud mining, data center hosting, crypto trading, and crypto mining products and equipment. It has also expanded its global footprint across UAE, Oman, Canada, USA and CIS countries through its four verticals and the establishment of the UAE's first fully regulated digital asset exchange M2.



Phoenix is one of the world's leading Bitcoin miners, with over 15 EH/s capacity, equivalent to circa 3% of the global BTC hash rate.



Development, operations, and maintenance of specialized stateof-the-art mining facilities providing hosting services with high performance computing power for the generation of digital assets

 € ≜ €	
	TRADING

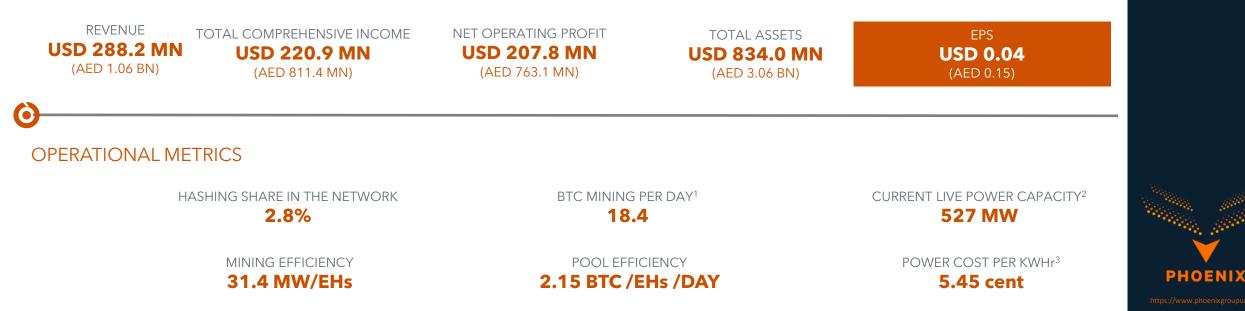
Phoenix has exclusive distribution rights in the Middle East and Africa for industry leading technology hardware brands and accessories (Bitcoin mining equipment and crypto-wallets)



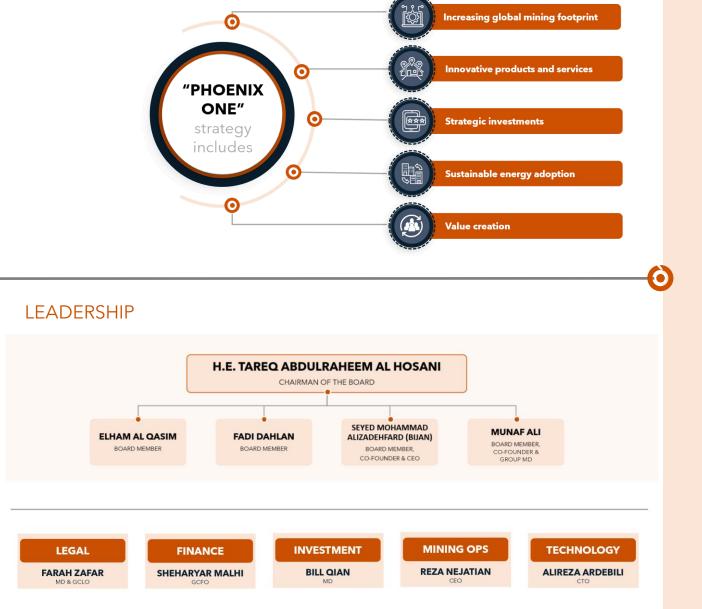
Phoenix' investment arm aims to expand the business by acquiring strategic and profitable businesses to add both synergies to its core business as well as making healthy contributions to its bottom line. Recent investment in **M2 Exchange** and **Lyvely** is testament to its strategic direction and support of tech innovation in UAE



PHOENIX GROUP CONCLUDES A TRIUMPHANT 2023 -SOARING ABOVE EXPECTATIONS



CORPORATE STRATEGY



COMPETITIVE ADVANTAGE

